

Great Britain Tourism Survey Quarterly Regional Summary Q2 2017



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GB Domestic Tourism: Apr-Jun 2017 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	33.186	31.849	-4.03%	98.889	95.072	-3.86%	£6,616	£6,417	-3.01%
England Total	25.297	26.359	+4.20%	68.940	76.664	+11.20%	£4,573	£5,180	+13.27%
East	2.686	2.360	-12.14%	7.706	7.134	-7.42%	£400	£406	+1.50%
East Midlands	1.723	2.077	+20.55%	4.473	5.997	+34.07%	£260	£299	+15.00%
London	2.962	2.972	+0.34%	6.269	6.744	+7.58%	£695	£743	+6.91%
North East	0.764	0.903	+18.19%	2.219	2.645	+19.20%	£154	£165	+7.14%
North West	3.121	3.465	+11.02%	7.690	9.352	+21.61%	£583	£754	+29.33%
South East	4.781	4.162	-12.95%	12.016	10.340	-13.95%	£736	£719	-2.31%
South West	5.075	5.985	+17.93%	17.460	22.223	+27.28%	£1,044	£1,304	+24.90%
West Midlands	2.273	1.889	-16.89%	4.810	4.305	-10.50%	£330	£273	-17.27%
Yorks & Humb	2.251	2.847	+26.48%	6.224	7.711	+23.89%	£363	£507	+39.67%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 12 Apr 2017 – 30 Jul 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Apr- Jun 2017 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	2.98	2.99	+0.34%	£67	£67	0.00%	£199	£201	+1.01%
England Total	2.82	2.91	+3.19%	£67	£68	+1.49%	£189	£197	+4.23%
East	2.64	3.02	+14.39%	£60	£57	-5.00%	£159	£172	+8.18%
East Midlands	2.70	2.89	+7.04%	£56	£50	-10.71%	£151	£144	-4.64%
London	2.18	2.27	+4.13%	£113	£110	-2.65%	£246	£250	+1.63%
North East	2.67	2.93	+9.74%	£63	£62	-1.59%	£169	£183	+8.28%
North West	2.55	2.70	+5.88%	£71	£81	+14.08%	£180	£218	+21.11%
South East	2.77	2.48	-10.47%	£59	£70	+18.64%	£163	£173	+6.13%
South West	3.51	3.71	+5.70%	£60	£59	-1.67%	£212	£218	+2.83%
West Midlands	2.43	2.28	-6.17%	£69	£63	-8.70%	£168	£145	-13.69%
Yorks & Humb	2.84	2.71	-4.58%	£62	£66	+6.45%	£177	£178	+0.56%

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Fieldwork: 12 Apr 2017 - 30 Jul 2017
 TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: YTD: June 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	56.803	53.085	-6.55%	158.783	146.885	-7.49%	£10,945	£10,133	-7.42%
England Total	46.984	44.355	-5.60%	118.215	120.266	+1.73%	£7,766	£8,301	+6.89%
East	4.494	4.157	-7.50%	12.064	12.053	-0.09%	£657	£711	+8.22%
East Midlands	3.780	3.438	-9.05%	8.218	9.056	+10.20%	£472	£466	-1.27%
London	6.239	5.875	-5.83%	13.076	12.310	-5.86%	£1,352	£1,351	-0.07%
North East	1.727	1.487	-13.90%	3.799	4.085	+7.53%	£264	£269	+1.89%
North West	6.526	6.020	-7.75%	13.372	16.435	+22.91%	£954	£1,237	+29.66%
South East	7.671	7.034	-8.30%	20.513	16.485	-19.64%	£1,264	£1,183	-6.41%
South West	8.245	8.792	+6.63%	27.808	30.300	+8.96%	£1,588	£1,797	+13.16%
West Midlands	4.080	3.373	-17.33%	8.817	7.464	-15.35%	£579	£491	-15.20%
Yorks & Humb	5.005	4.707	-5.95%	10.372	11.723	+13.03%	£624	£768	+23.08%

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Fieldwork: 4 Jan 2017 - 30 Jul 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: YTD: June 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2016	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	2.80	2.77	-1.07%	£69	£69	0.00%	£193	£191	-1.04%
England Total	2.67	2.71	+1.50%	£69	£69	0.00%	£183	£187	+2.19%
East	2.64	2.90	+9.85%	£56	£59	+5.36%	£148	£171	+15.54%
East Midlands	2.50	2.63	+5.20%	£57	£51	-10.53%	£142	£136	-4.23%
London	2.01	2.10	+4.48%	£119	£110	-7.56%	£240	£230	-4.17%
North East	2.50	2.75	+10.00%	£66	£66	0.00%	£164	£181	+10.37%
North West	2.52	2.73	+8.33%	£72	£75	+4.17%	£180	£205	+13.89%
South East	2.60	2.34	-10.00%	£58	£72	+24.14%	£150	£168	+12.00%
South West	3.30	3.45	+4.55%	£63	£59	-6.35%	£207	£204	-1.45%
West Midlands	2.43	2.21	-9.05%	£72	£66	-8.33%	£174	£146	-16.09%
Yorks & Humb	2.59	2.49	-3.86%	£66	£66	0.00%	£171	£163	-4.68%

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Fieldwork: 4 Jan 2017 - 30 Jul 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: 12-month comparison: Year ending June 2017 Volume & Value ALL TOURISM July 2016 – June 2017

Trips taken in: Jul 2016-Jun 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	120.480	118.348	-1.77%	368.508	358.993	-2.58%	£24,134	£23,431	-2.91%
England Total	100.640	98.776	-1.85%	290.048	289.753	-0.10%	£18,713	£19,027	+1.68%
East	9.707	9.175	-5.48%	28.439	28.740	+1.06%	£1,621	£1,567	-3.33%
East Midlands	7.494	7.470	-0.32%	20.535	20.572	+0.18%	£1,080	£1,080	0.00%
London	12.490	12.162	-2.63%	28.994	25.573	-11.80%	£2,929	£2,764	-5.63%
North East	3.550	3.389	-4.54%	10.868	10.294	-5.28%	£691	£638	-7.67%
North West	12.540	12.496	-0.35%	33.348	34.265	+2.75%	£2,329	£2,649	+13.74%
South East	17.418	17.157	-1.50%	46.141	44.498	-3.56%	£2,684	£2,735	+1.90%
South West	19.983	20.643	+3.30%	72.857	76.114	+4.47%	£4,315	£4,539	+5.19%
West Midlands	8.941	8.057	-9.89%	19.879	20.539	+3.32%	£1,323	£1,252	-5.37%
Yorks & Humb	10.378	9.934	-4.28%	28.284	28.458	+0.62%	£1,689	£1,760	+4.20%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 13 Jul 2016 – 30 Jul 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: 12-month comparison: Year ending June 2017 Volume & Value ALL TOURISM July 2016 – June 2017

Trips taken in: Apr 2016-Mar 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	3.06	3.03	-0.98%	£65	£65	0.00%	£200	£198	-1.00%
England Total	2.93	2.93	0.00%	£66	£66	0.00%	£194	£193	-0.52%
East	3.05	3.13	2.62%	£53	£55	3.77%	£162	£171	5.56%
East Midlands	2.74	2.75	0.36%	£56	£52	-7.14%	£152	£145	-4.61%
London	2.15	2.10	-2.33%	£118	£108	-8.47%	£252	£227	-9.92%
North East	2.74	3.04	10.95%	£60	£62	3.33%	£164	£188	14.63%
North West	2.87	2.74	-4.53%	£67	£77	14.93%	£192	£212	10.42%
South East	2.76	2.59	-6.16%	£55	£61	10.91%	£153	£159	3.92%
South West	3.61	3.69	2.22%	£62	£60	-3.23%	£223	£220	-1.35%
West Midlands	2.51	2.55	1.59%	£68	£61	-10.29%	£172	£155	-9.88%
Yorks & Humb	2.78	2.86	2.88%	£68	£62	-8.82%	£188	£177	-5.85%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2014 results are based on full-year data so will not change.

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TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	4.9%	2.6%	5.3%	3.1%	6.4%	3.5%
England Total	5.3%	2.8%	5.8%	3.3%	7.0%	3.8%
East	13.5%	7.8%	18.4%	9.7%	18.1%	11.2%
East Midlands	15.6%	8.3%	20.3%	10.3%	19.6%	11.2%
London	14.8%	7.5%	17.6%	11.6%	20.0%	11.4%
North East	22.0%	11.3%	25.1%	13.6%	34.5%	17.6%
North West	11.4%	6.2%	13.3%	7.5%	15.5%	8.4%
South East	10.9%	6.0%	13.4%	7.7%	14.8%	8.4%
South West	9.9%	5.5%	11.5%	6.4%	15.4%	7.9%
West Midlands	15.0%	8.1%	20.1%	10.4%	22.3%	11.8%
Yorks & Humb	13.2%	7.2%	16.4%	9.4%	18.7%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 2 2011, 2012, 2013 and 2015 base sizes

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