

General

Dr Luca Panzone

Dr Panzone is a food economist who studies what motivates consumers to make environmentally friendly choices when they shop in retail environments, and how policy and marketing (e.g., taxes, promotions, 'nudges') can facilitate large-scale transitions to low-carbon food consumption choices.

Register of interests

An up-to-date record of member interests can be found on the [register of interests page](#).