



Guidance Note for Personal / Not for Profit / Non-Commercial Photography & Filming Use

Queen Elizabeth Olympic Park

1. General Guidance for Personal Photography and Filming Use at Queen Elizabeth Olympic Park

1.1 Introduction

Queen Elizabeth Olympic Park is a vibrant location that regularly hosts a wide range of filming activities. All commercial photography and filming **must** be approved by the London Legacy Development Corporation (LLDC) Events Team and will typically be subject to a fee. Failure to seek the correct permissions may result in your filming being stopped.

“Personal Photography and Filming Use” refers to the activity of any photography or filming for personal / amateur / not for profit use.

Please note; if your intended activity sits outside the criteria below, or if it has any potential effect on other Park users, please contact the Filming Team with at least ten days' notice at film@londonlegacy.co.uk. Failure to contact the Filming Team may impact your planned activity. More information can be found [here](#).

For any filming related to Press purposes, please email the Press Team at press@queenelizabetholympicpark.co.uk. Please note the Press Office line is for media enquiries only.

2. Personal Photography and Filming Use Guidance Notes

The following guidelines apply to individuals or groups carrying out personal, amateur, non-commercial photography or filming on the park:

- **Personal and Not for Profit Use Only:** All personal photography and filming must be strictly for personal, non-commercial use.
- **Safety and Conduct:** All personal photography and filming must consider park users and the environment around them. Our Security Teams are on site to help park users and to support activities. The team actively engage in ‘The Power of Hello’ to ensure that the safety and security of our park communities is our utmost priority.
- **Social Media Content:** If your content is of a commercial / professional nature or you would like to learn more about our Social Media, please contact film@londonlegacy.co.uk who can direct you to the right team. If your content is amateur or for personal use, feel free to tag the Park @QueenElizabethOlympicPark. Please also ensure that you are considerate to park users around you and note that Park Security may stop to enquire about the filming.

- **Student Project Filming/Photography:** If you are a current university student wishing to carry out filming or photography for academic purposes, please contact film@londonlegacy.co.uk for guidance and support with your request.
- **Filming in Venues or Buildings:** Any request to specifically film in Venues or Buildings requires written consent. This can be obtained by contacting the Venue themselves or you can contact film@londonlegacy.co.uk who will be able to pass on the contacts or process the enquiry. Filming without written consent may result in your filming being stopped and being asked to leave the premises.
- **Group Size Limits:** Any amateur / not for profit groups or workshops conducting personal photography or filming must not exceed 15 people. Please ensure your group does not obstruct pathways or restrict access to any areas of the Park. If your workshop exceeds 15 people or is professional and charges a fee, please contact film@londonlegacy.co.uk.
- **Equipment Restrictions:** Only handheld phones and cameras are permitted. No sets, structures, or fixed infrastructure may be used. Tripods may be used but cannot block pathways or have any impact on the day-to-day activities which take place in the park.
- **Security for Equipment:** Please ensure that appropriate security measures are in place for all equipment brought onsite. This includes, supervision, and protection against loss, theft, or damage. The LLDC accepts no responsibility or liability for any equipment onsite.
- **Safeguarding and Respect for Privacy:** Avoid capturing identifiable images of people, especially children, without their permission—particularly in sensitive areas like playgrounds or quiet zones.
- **Drone Use:** Personal drone use is not permitted anywhere on the park. Please refer to the [QEOP Drone Use Policy](#) for further details.
- **Access:** Your activity must not obstruct pathways, restrict access, or prevent use of any park areas by others.