GSE Blog: Who, What, Why?

The GSE blog is a place to share stories, ideas and opportunities. The audience includes GSE members from across the UK, external organisations with an interest in government science and engineering and members of the public.

Who can contribute?

Anyone with *content relevant to the blog's audience*

- GSE members
- Civil servants
- Organisations outside of GSE

Opportunities blog

Our regular opportunities blog summarises *learning and development (L&D) opportunities, events and vacancies* in a single "GSE opportunities" post.

If you have an opportunity to share, posts should be no more than 100 words, including a deadline and a link or contact details.

Suggested topics

- *Celebrations of diversity* and other *Civil Service values*
- *Work, best practice* or *success stories* from GSE members
- *Interviews* with GSE members and Heads of Science and Engineering Profession (HoSEPS)
- *New* science, engineering and technology *resources and ideas*, and what it means for GSE
- Government science and engineering *career stories*
- GSE through *history*
- How science, engineering, technology *impact policy and government*

Or just visit the [GSE Blog](#) for more ideas…

'Government Science & Engineering Moving Britain Forwards'

GSE Blog: Guidance

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How to write a blog post

GSE blog posts should be informal in nature and written in your own "voice".

The Government Digital Service (GDS) has advice for blogging. You might also find GDS's Writing for GOV.UK and style guide useful.

Essential features of your blog

- An *interesting title* that summarises the post in 65 characters or less and will draw an audience in
- An *introductory summary* of up to 40 words
- No more than *300-400 words*
- A *call to action* at the end (e.g. Find out more, Follow us here, Get involved by)
- *At least one image which captures the audience's attention*: You must hold the rights to use the image, or the image must have a "Creative Commons" license

Submission process

If you have an idea for the GSE blog, please send it to the GSE profession team: GSE@go-science.gsi.gov.uk.

The team will then work with you to help you produce a draft and a final post, or may suggest an alternative way of communicating your information.

Your draft must be cleared with your departmental communications team before its final submission to the GSE team.

Once your blog is live, we will share with you any feedback that we receive on the blog, including number of views the blog receives.

'Championing GSE – Whatever the Weather'